Glossary of Terms

CLASSIC MODELS

TIP	**Trading Imputed Price** is the proprietary synthetic price evaluation that accounts for shifts due to dividends, capital gains and splits.
Sample Period	The amount of time in which data is collected and optimized for the current market.
EIP	**Expected Investment Period** is the hold time for each investment.
AP	**Analysis Period** is the amount of time used to create the composite score.
RAP	**Rank Analysis Period** is a smoothing factor for the analysis period to reduce the effects of volatile single day moves.
SD	**Sell Discipline** is our sensitivity to move out of the current investment and into another.
Hold	If the EIP expires and the current fund is still "best", hold types come into play.
Rigid Hold	Checks daily, subtracts from new EIP.
Flex Hold	Checks daily, does not subtract from new EIP.
MDI	**Market Direction Indicator** is a synthetic market-inverse defensive tool designed to allow us to exit/enter the market more responsively.
ELB	**Extended Look Back** extends the sample period to other market environments, is not optimized for current environment.

Classic Model Options: Income / Unconstrained / Target Allocation (e.g. 60/40)

TARGET VOLATILITY MODELS

TIP	**Trading Imputed Price** is the proprietary synthetic price evaluation that accounts for shifts due to dividends, capital gains and splits.
Active Lineup	The group of investments that the model will use to try and achieve the target risk score.
Bench	The group of alternative investments that the model can pull from to increase or decrease volatility to pursue the target risk score.
Target Percentage	The risk budget assigned to the selected index.
Weights	The necessary target allocations in order to achieve the current desired risk budget.

Target Volatility Model Options: Various target risk asset allocations

AE WEALTH MANAGEMENT

Glossary of Terms

RANK MODELS	
TIP	**Trading Imputed Price** is the proprietary synthetic price evaluation that accounts for shifts due to dividends, capital gains and splits.
Sample Period	The amount of time in which data is collected.
EIP	**Expected Investment Period** is the hold time for each fund.
AP	**Analysis Period** is the amount of time used to create the composite score.
RL	**Rank Lookback** is the number of days separating the two analysis periods that determine improvement in rank.

Hold	If the EIP expires and the current fund is still "most improved", hold types come into play.
	
	   Rigid: will invest in another full EIP
	
	   Flex: checks daily, starts new EIP after swap has been made

ELB	**Extended Look Back** extends the sample period to other market environments, **not** optimized for current environment.

Rank Model Options: Sector rotation

AE **WEALTH**
M A N A G E M E N T