



| Total Return                 |          |        |        |
|------------------------------|----------|--------|--------|
| Index                        | Close    | Week*  | 2018** |
| Dow Jones Industrial Average | 23,327   | 2.7%   | -5.6%  |
| S&P 500 Index                | 2,507    | 2.9%   | -4.4%  |
| NASDAQ                       | 6,635    | 4.0%   | -2.8%  |
| Russell 2000 Index           | 1,349    | 3.6%   | -11.0% |
| MSCI EAFE Index              | 1,720    | 0.0%   | -9.7%  |
| 10-yr Treasury Yield         | 2.68%    | -0.01% | 0.28%  |
| Oil (\$/bbl)                 | \$45.41  | -1.1%  | -25.0% |
| Bonds*                       | \$106.49 | 0.4%   | 0.1%   |

Source: Bloomberg.

\*Week ending 12/28/18

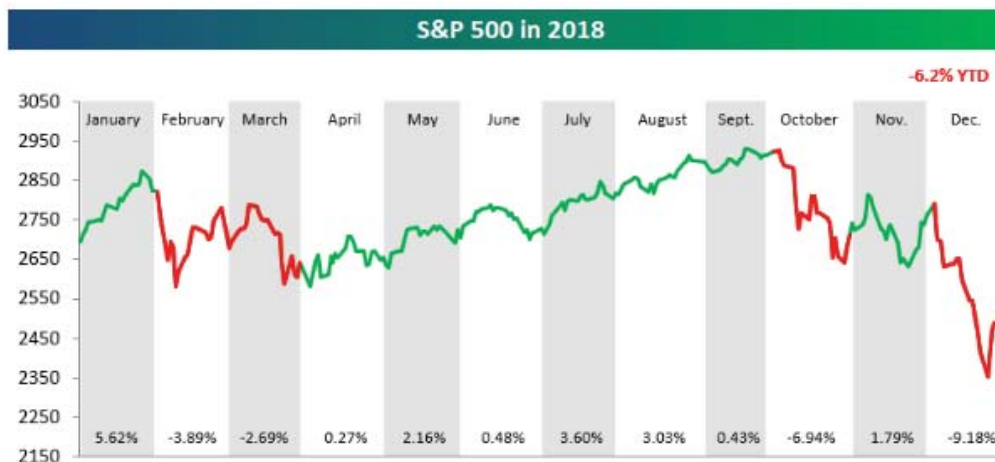
\*\*Year ending 12/31/18

\*\*\*Bonds represented by the iShares U.S. Aggregate Bond ETF

**Full Year 2018 and Last Week:**

**U.S. Equity Markets**

- U.S. large cap equities (S&P 500 Index) rallied +2.9% in the last week of the year, but finished the year 2018 with a -4.4% total return, generating the first negative calendar year since 2008. The S&P 500 Index started with a robust gain in January, then declined in February and March, followed by steady increases from April through September. The fourth quarter brought significant volatility with a 6.9% decline in October, and another drop of 9.2% in December. The return to higher volatility was likely due to the Federal Reserve’s tightening monetary policies, reduced global growth expectations, U.S./China trade concerns, Brexit fears, and Italian/EU relationship worries

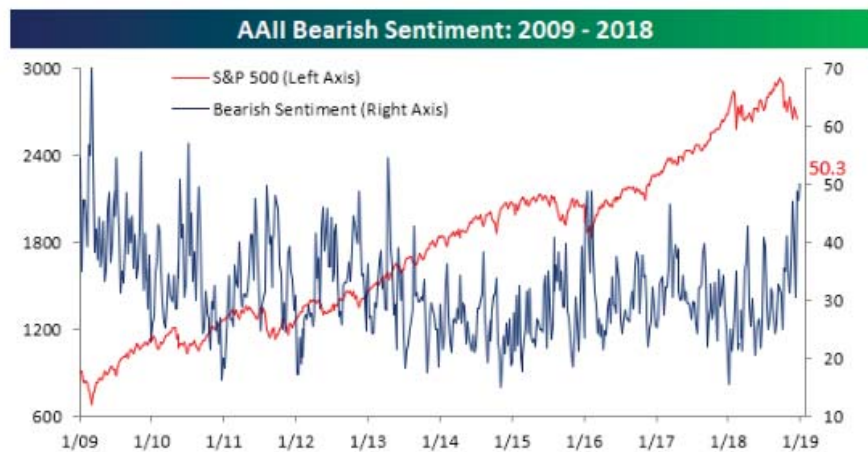


\*Price Return of S&P 500 in 2018

Source: Bespoke



- For the year, Healthcare and Utilities were the only sectors that generated positive returns, while Energy and Materials significantly underperformed
  - Healthcare (+5.2%), and Utilities (+5.0%) significantly outperformed as investors favored defensive stocks, particularly in the fourth quarter
  - Consumer Discretionary (-0.7%) outperformed partially due to **Amazon's** robust outperformance during the first nine months
  - Real Estate (-1.6%) outperformed as interest rates declined in the last few months of 2018
  - Information Technology (-1.7%) outperformed as investors favored higher valuation, faster growing companies for the first nine months
  - Consumer Staples (-7.1%) underperformed
  - Communications Services (-12.7%), underperformed as a shift in investor sentiment away from higher valuation growth stocks led to significant declines in the last quarter for several leaders in the sector
  - Financials (-13.0%) underperformed as the yield curve flattened
  - Industrials (-14.0%) and Materials (-16.0%) underperformed on reduced expectations for global growth
  - Energy (-19.5%) was the worst performing sector due to the price of oil falling nearly 25%
- The Dow Industrials rose +2.7% for the week, but fell -5.6% for the year and underperformed the S&P 500 Index
- Despite a strong final week of the year for small-cap equities (+3.6%), the Russell 2000 Index fell -11.0% for the year, and underperformed U.S. large caps
- The technology-heavy Nasdaq Composite Index (+4.0%) outperformed the S&P 500 Index during the week and for the year (-2.8%) as investors favored higher valuation growth stocks during the first nine months of the year
- Bearish sentiment exceeded 50% for the first time in five years, according to AAI data



Source: Bespoke



- Despite the current bearish sentiment, a recent *Barron's* 2019 outlook noted that the mean gain across 10 market strategists surveyed showed the S&P 500 ending next year at 2,975, a +19% gain for 2019 (and a 14% gain from when the article was published)
- History suggests the S&P 500 Index generates positive returns over the next quarter, two quarters and year following 10%+ down quarters since World War II

| Quarter           | % Chg  | S&P 500 10%+ Down Quarters Post WWII |               |              |
|-------------------|--------|--------------------------------------|---------------|--------------|
|                   |        | Next Qtr %                           | Next 2 Qtrs % | Next Year %  |
| 9/30/1946         | -18.83 | 2.27                                 | 1.40          | 1.00         |
| 9/30/1957         | -10.45 | -5.73                                | -0.75         | 18.01        |
| 6/29/1962         | -21.28 | 2.78                                 | 15.25         | 26.70        |
| 6/30/1970         | -18.87 | 15.80                                | 26.72         | 37.10        |
| 12/31/1973        | -10.03 | -3.66                                | -11.84        | -29.72       |
| 9/30/1974         | -26.12 | 7.90                                 | 31.19         | 32.00        |
| 9/30/1975         | -11.89 | 7.54                                 | 22.53         | 25.48        |
| 9/30/1981         | -11.45 | 5.48                                 | -3.63         | 3.65         |
| 12/31/1987        | -23.23 | 4.78                                 | 10.69         | 12.40        |
| 9/28/1990         | -14.52 | 7.90                                 | 22.60         | 26.73        |
| 9/30/1998         | -10.30 | 20.87                                | 26.49         | 26.13        |
| 3/30/2001         | -12.11 | 5.52                                 | -10.29        | -1.12        |
| 9/28/2001         | -14.99 | 10.29                                | 10.23         | -21.68       |
| 6/28/2002         | -13.73 | -17.63                               | -11.11        | -1.55        |
| 9/30/2002         | -17.63 | 7.92                                 | 4.04          | 22.16        |
| 12/31/2008        | -22.56 | -11.67                               | 1.78          | 23.45        |
| 3/31/2009         | -11.67 | 15.22                                | 32.49         | 46.57        |
| 6/30/2010         | -11.86 | 10.72                                | 22.02         | 28.13        |
| 9/30/2011         | -14.33 | 11.15                                | 24.49         | 27.33        |
| 12/26/2018        | -13.97 | ?                                    | ?             | ?            |
| <b>Average</b>    |        | <b>5.13</b>                          | <b>11.28</b>  | <b>15.94</b> |
| <b>Median</b>     |        | <b>7.54</b>                          | <b>10.69</b>  | <b>23.45</b> |
| <b>% Positive</b> |        | <b>78.9%</b>                         | <b>73.7%</b>  | <b>73.7%</b> |

Source: Bespoke

**International Markets and News**

- European equities (STOXX Europe 600) ended flat for the week, but down over -12% for the year as ongoing concerns over the global growth outlook, developed market monetary policy tightening, Brexit fears and Italian debt fears weighed on markets. On a positive note, the lower chamber of the Italian Parliament approved a 2019 national budget on Saturday night (12/29/18)
  - Italy settled for the compromise figure of a 2.04% budget deficit, reducing spending by almost \$7 billion to meet the lower threshold
  - During the Christmas period, British Prime Minister Theresa May failed to win any concessions from EU leaders, prompting a video message released late New Year's Eve encouraging



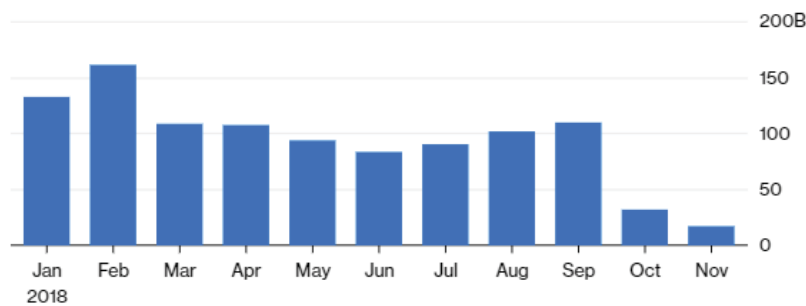
Parliament to back the deal, and then “Britain can turn a corner.” MPs will resume debating May’s proposed Brexit deal on January 9<sup>th</sup>, with the vote to take place the following week

- The European Central Bank’s (ECB) regular economic bulletin largely reflected the policy statement earlier in the month, which highlighted that recent incoming information has been weaker than expected
- Chinese markets fell (Shanghai Composite Index) -0.9% during the final week of trading, bringing its 2018 loss to roughly -25%, making it the world’s worst-performing major stock market for the year. Chinese stock market weakness was marked by an unprecedented trade war with the U.S. and mounting evidence of an economic slowdown
  - China reported industrial profits fell 1.8% in November from a year ago, reversing a gain in October, and marking the first decline in nearly three years
  - Tax revenues in China have slumped sharply in recent months

#### A Bad Case of Consumption

The slump in tax revenue suggests China’s economy is weakening rapidly

■ China domestic consumption tax revenue (yuan)



Source: National Bureau of Statistics/Bloomberg

- Japanese equities fell -12% (Nikkei 225 Index) for the year 2018 as reduced global growth expectations, weakening Chinese economy, U.S.-China trade concerns, and rising U.S. interest rates weighed on markets
  - The yield on the 10-year Japanese government bond (JGB) dropped into negative territory during the week for the first time in 2018, but finished trading Friday just barely positive- with a yield of 0.001%
  - The Bank of Japan has a 0% yield target for the 10-year JGB, but allows some fluctuations

#### U.S. Economic and Political News

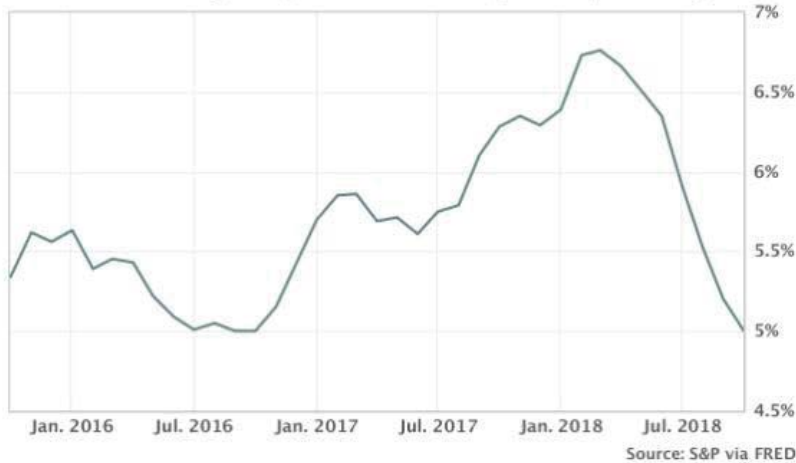
- Economic data was mixed
  - Pending Home Sales fell -0.7% in November, while the National Association of Realtors’ gauge of contract signings is down -7.7% year-over-year
  - Weekly Jobless Claims of 216,000 were right in line with the prior week and consensus estimates



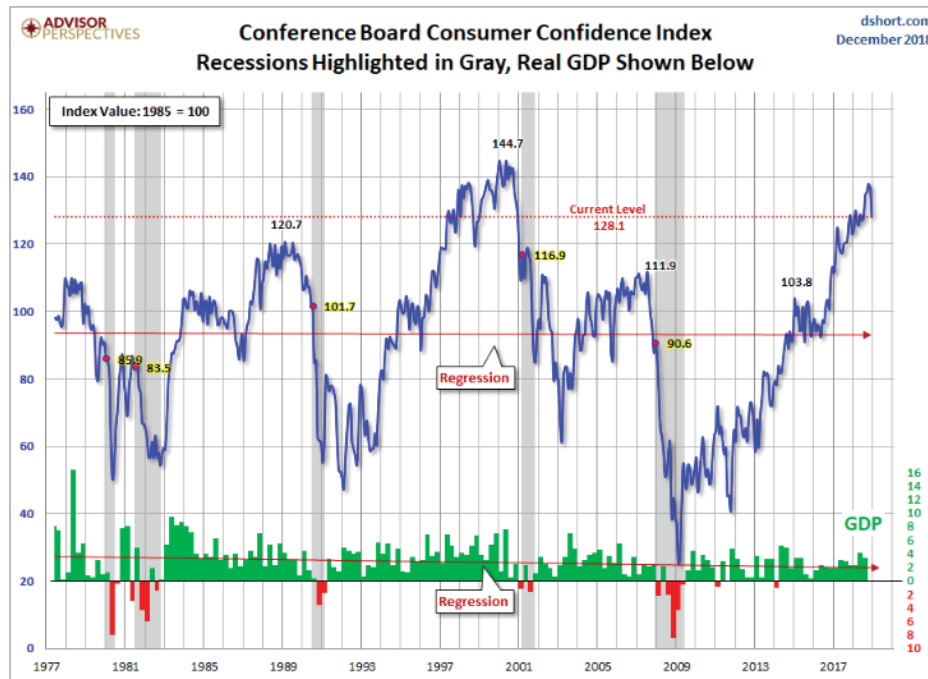
- The Richmond Fed Index printed -8 in December, down from +14 in November
- Chicago PMI came in at 65.4, ahead of the 61.2 consensus forecast
- The Case-Shiller Home Price index rose 0.4% sequentially and 5% year-over-year in October, marking the slowest rate of home price appreciation in the past two years

### U.S. home prices

Case-Shiller 20-city composite index, change from previous year



- The Conference Board's gauge of Consumer Confidence fell to 128.1 in December, widely missing the 133.6 consensus forecast, and well below November's 136.3 reading







- President Trump articulated a buy-the-dip mentality on Christmas Eve, saying, “We have companies – the greatest in the world, and they’re doing really well. They have record kinds of numbers. So I think it’s a tremendous opportunity to buy. Really a great opportunity to buy”
- President Trump publicly praised Treasury Secretary Steven Mnuchin, saying his Treasury chief is a “very talented guy, very smart person.” Those comments came after Mr. Mnuchin’s conference call with the CEOs of large US banks, intended to be pro-active in the wake of recent market volatility, but which led some to question whether there’s more to be worried about

### Commodities

- Amid political and stock market turmoil, gold touched a six-month high
- WTI crude fell -1.1% for the week, finishing the year down -25% as reduced global consumption fears and excess inventory concerns weighed on the commodity’s price

### Fixed Income

- Most broad fixed income indexes experienced volatile and ultimately negative price returns in 2018 as the Federal Reserve hiked the short-term target rate four times, and the yield curve continued to flatten

| <b>Fixed Income Instrument</b>                       | <b>2018 Return</b> |
|--|--------------------|
| iShares 20+ Year Treasury Bond/TLT                   | -1.7%              |
| iShares Iboxx \$ Investment Grade Corporate Bond/LQD | -3.8%              |
| iShares J.P. Morgan USD Emerging Markets Bond/EMB    | -5.5%              |
| iShares National Muni Bond/MUB                       | 0.9%               |
| SPDR Bloomberg Barclays High Yield Bond/JNK          | -3.3%              |
| iShares U.S. Aggregate Bond/AGG                      | 0.1%               |

*Source: FactSet data*



**This Week:**

- The Holiday shortened week will be very quiet on the Corporate calendar, but there will be some economic releases from Wednesday through Friday
- U.S. economic data:
  - Monday: Dallas Fed Index
  - Tuesday: Holiday
  - Wednesday: Markit PMI Manufacturing (Dec) – 53.8 actual, down from 55.3 in November, which marked the slowest growth rate in 15 months
  - Thursday: ADP Employment (Dec), ISM New York (Dec), ISM Manufacturing PMI (Dec), Construction Spending (Nov), Total Vehicle Sales (Dec)
  - Friday: Chicago PMI (Dec), Wholesale Inventories (Nov), Pending home sales (Nov)
- International economic data:
  - Monday: No significant releases
  - Tuesday: Holiday
  - Wednesday: Euro-zone: Markit PMI Manufacturing (Dec); Germany: Markit PMI Manufacturing (Dec); UK: CIPS PMI Manufacturing (Dec)
  - Thursday: Germany: UK: CIPS Construction PMI
  - Friday: Euro-zone: CPI EU Harmonized (Dec), PPI (Nov), Markit PMI Composite (Dec); Germany: ILO unemployment (Dec), Markit PMI, Foreign Direct Investment (Nov); UK: BoE (Nov), M4 Money Supply (Nov); China: Caixin Services PMI (Dec); Japan: Markit PMI Manufacturing (Dec)

Happy New Year!

As always, thank you very much for your interest in our thoughts and support of our services

Whitney Stewart, CFA®  
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